



**UNIVERSITY OF
ZULULAND**

The University of Zululand subscribes to the principles embedded in the Employment Equity Act

COMMUNICATIONS AND MARKETING DEPARTMENT

GRAPHIC DESIGNER

REFERENCE NUMBER: 2024/03/TY05

GRADE 09

The purpose of this position is to create visual concept to communicate information and ideas in line with agreed design briefs and aligned to the University branding guidelines. Material can either be developed and produced in printed or electronic format for the University.

KEY ACTIVITIES

- Graphic design services
- Project coordination
- Resource Management

MINIMUM REQUIREMENTS

- Minimum National Diploma / Bachelor's Degree in Graphic design or Visual Communication Design.
- Demonstrate creativity and originality through a professional portfolio of the individual's designs.
- Minimum of 3 years' experience in a media, advertising industry / department / organization.
- Experience in the development and production of editorial content, layout, design and printing.
- Experience in the Higher Education sector.
- Driving licence.

OTHER REQUIREMENTS

Knowledge

- Good knowledge and understanding of the Higher Education Landscape and UNIZULU.
- Knowledge of printing media production, communication, and dissemination techniques and methods.

- Knowledge of principles and methods for showing, promoting, and selling products or services.
- Good knowledge and understanding of printing industry.

Skills

- Excellent Writing Skills- ability to write captivating content and strong grasp of grammar and attention to detail.
- Able to communicate internal staff and other designers to ensure that the designs accurately reflect the desired message and effectively express information.
- Excellent computer software package knowledge and skills specific to graphic design, such as InDesign and Photoshop.
- Attention to detail.

Behaviour / Attributes

- Artistic ability
- Creativity
- Time management

CLOSING DATE: 31 March 2024

To apply please log on to PNET (www.pnet.co.za) and submit your application. **The University will not accept any applications directly or through any other means.**

Candidates who do not meet the minimum requirements, as specified above, will not be considered and should not apply.

The University reserves the right not to make an appointment. Communication will be entered into with the shortlisted candidates only.

By applying for this position, you hereby give consent to the University of Zululand, that your personal information like your name and surname, Identity number, banking details, address, resume' etc., may be used, distributed, handled or processed and/or stored for purposes of the Recruitment and Selection process of the University.

Please note in terms of the University's recruitment policy preference will be given to South African citizens. UNIZULU is committed to employment equity and equal opportunity.