

COMMUNICATION SCIENCE – DUAL MAJOR - ABDEG1

YEAR 1	
SEMESTER 1	SEMESTER 2
ACOM111 Communication Science 1 (NQF 7)	ACOM112 Journalism 1 (NQF 6)
<i>Second Major</i>	<i>Second Major</i>
<i>Minor 1sr year level</i>	<i>Minor 1sr year level</i>
<i>Elective 1</i>	<i>Elective 1</i>

YEAR 2	
SEMESTER 1	SEMESTER 2
ACOM211 Communication Science 2 (NQF 7)	ACOM212 Public Relations 1A (NQF 6) OR ACOM232 Media Studies 1A ¹ (NQF 6)
<i>Second Major</i>	<i>Second Major</i>
<i>Minor 2nd yr level</i>	<i>Minor 2nd yr level</i>
<i>Elective 2</i>	<i>Elective 2</i>

YEAR 3	
SEMESTER 1	SEMESTER 2
ACOM311 Communication Science 3 (NQF 7)	ACOM312 Public Relations 2A (NQF 6) OR ACOM342 Media Studies 2 (NQF 6)
ACOM321 Marketing and Advertising 1A (NQF 5)	ACOM322 Journalism 2 (NQF 6)
<i>Second Major</i>	<i>Second Major</i>
<i>Second Major</i>	<i>Second Major</i>

¹ Students may choose Public Relations or Media Studies up to second year.

NATIONAL DIPLOMA: PUBLIC RELATIONS MANAGEMENT

ACDP1 (NQF6)²

FIRST YEAR	
First Semester:	Second Semester:
ACOM141 ³ Communication Skills 1(NQF5) OR AGEN111 Writing & Oral Communication Skills (NQF5)	ACOM182 Communication Skills 2 (NQF5) OR AGEN112 Introduction to language (NQF5)
ACOM151 Digital Communication (NQF5) OR AINF131 Computer Literacy for Information Studies (NQF5)	ACOM122 Business Studies1A (NQF 6)
AHIV111 HIV & AIDS Literacy (NQF 5)	ACOM132 Public Relations 1B (NQF 6)
ACOM111 Communication Science 1 (NQF 7)	ACOM172 Marketing and Advertising 1C (NQF 5)

SECOND YEAR	
First Semester:	Second Semester:
ACOM211 Communication Science 2 (NQF 7)	APHI322 Ethics of Business Environment (NQF6)
ACOM251 Law for Public Relations (NQF6)	ACOM 222 Public Relations 2B (NQF6)
ACOM221 Media Studies 1B (NQF6)	ACOM262 Communication Research Methods A (NQF 6)

THIRD YEAR	
First Semester:	Second Semester:
ACOM331 Public Relations 3A (NQF7)	ACOM 332 Experiential Learning 1A (NQF6)
ACOM 311 Communication Science 3 (NQF 7)	

² CHE REQUIREMENT: NQF 5 ≤ 120 credits (less than 8 modules). This programme has 5 modules (80 credits) at NQF 5.
CHE REQUIREMENT: NQF 7 ≥ 60 credits (greater than 3 modules). This programme has 4 modules (64 credits) at NQF 7.

³ A student is not allowed to take Communication Skills in one semester and Linguistics in the other semester. He/She must choose either Communication Skills or Linguistics for both semesters.

NATIONAL HIGHER CERTIFICATE⁴:
PUBLIC RELATIONS
ACPCT1
(NQF 6)

YEAR ONE	
SEMESTER 1	SEMESTER 2
ACOM151 Digital Communication 1 (NQF5)OR AINF131 Computer Literacy for Information Studies (NQF5)	ACOM 172 Marketing and Advertising 1C (NQF5)
AHIV111 HIV & AIDS Literacy (NQF5)	ACOM 152 Media Studies 1C (NQF6)
ACOM111 Communication Science 1 (NQF 7)	ACOM162 Public Relations 2C (NQF6)
ACOM 131 Public Relations 1C (NQF6)	ACOM112 Journalism 1 (NQF 6)

YEAR TWO	
SEMESTER 1	SEMESTER 2
AINF311 Research Methodology (NQF6) OR ACOM261 Communication Research Methods B (NQF6)	ACOM 242 Experiential learning 1B (NQF6)
ACOM 231 Public Relations 3B (NQF 7)	
CMAN 201 Marketing Management 1A (NQF6) OR ACOM241 Marketing and Advertising 2A (NQF6)	
ACOM 211 Communication science 2 (NQF 7)	

⁴ NQF level 5: Three modules (48 credits)
NQF level 7: Three modules (48 credits)